



BRITISH COLUMBIANS ELIGIBLE TO RECEIVE \$3000 INCENTIVE TOWARDS PURCHASE OF NEW ELECTRIC VEHICLE

SCRAP-IT ANNOUNCES NEW ELECTRIC VEHICLE INCENTIVES FOR CAR CONSUMERS

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Vancouver, BC: As one of Canada's most well-regarded vehicle replacement programs, British Columbia's SCRAP-IT® Program is thrilled to announce a new incentive program aimed at taking high polluting vehicles off BC's roads.

The new incentive allows consumers purchasing a qualifying new electric vehicle and who scrap their 2000 or older vehicle to receive a \$3,000 rebate!

"This is a fantastic program whose ultimate goal is to remove older high polluting vehicles from our roads," said SCRAP-IT Program CEO Dennis Rogoza. "Vehicles model 2000 or older emit up to 60 times more emissions than later models and electric vehicles have even much lower emissions. This funding is a new program aimed at getting people out of older, high pollution cars and into electric vehicles available today. This is a huge win for consumers and the environment."

SCRAP-IT's voluntary early retirement vehicle program is designed to reduce greenhouse gas emissions and to lower exhaust pollutants across the province. All scrapped vehicles and their components are permanently and properly recycled.

Electric vehicles that qualify for this new program are listed on the SCRAP-IT.ca website:

- Chevrolet Volt
- Chevrolet Spark (1LT, 2LT)
- Mercedes Smart Fortwo Electric Drive
- Mitsubishi iMiev
- Nissan Leaf (S, SV, SL)
- Tesla Roadster (Model S or X)
- Ford Focus Electric
- BMW i3
- Kia Soul EV
- Cadillac ELR Coupe
- Honda Fit EV

As part of the program launch, SCRAP-IT will be giving British Columbian's a chance to win a brand new, 100% electric Nissan Leaf. The Leaf will be on display as part of the SCRAP-IT booth at the Vancouver International Auto Show, March 24-29 at the Vancouver Convention Centre.

"As the largest auto event in Western Canada, we saw this as a great opportunity for consumers to visit our booth, learn more about this program, enter to win the spectacular new Nissan Leaf – as well as check out all the incentive qualified vehicles which will be on display at the Auto Show," said Rogoza.

Consumers who have a 2000 or older vehicle they would like to retire as part of their new electric vehicle purchase should visit the SCRAP-IT website (www.scrapit.ca) to apply for the incentive program.

For more details about this and the many other SCRAP-IT programs, visit www.scrapit.ca

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